

**Amendments to the Claims:**

This listing of claims replaces all prior versions, and listings, of claims in the application:

1. (Currently amended) An information system, comprising:

a controller configured to generate, ~~for generating~~ an image representative signal adapted for use by a display device;

a broadcast interface configured to provide ~~for applying~~ broadcast information received from a broadcast signal to ~~the a-controller~~; and

an interactive information interface configured to retrieve ~~for applying~~ interactive information from the web and to provide the interactive information to said controller;

an input device interface configured to receive ~~for providing~~ user input and to provide the received user input to said controller; and

a data memory configured to store ~~for storing~~ user preferences;

wherein said controller is configured to obtain said interactive information in response to said user input and broadcast information in response to said user input, said controller being further configured to generate said image representative signal such that corresponding presented imagery includes an interactive portion containing said interactive information[[.]] and a broadcast portion containing said broadcast ~~information~~portion, wherein said interactive and said broadcast portions are formatted according to said user preferences, and

wherein said interactive information is presented at an edge of said broadcast portion and does not obscure said broadcast information.

2. (Currently Amended) The information system of claim 1, wherein:

said broadcast signal comprises a hyperlink ~~associated with said interactive information~~ and the controller is configured to cause interactive content corresponding to the hyperlink to be retrieved through the interactive information interface and displayed in the interactive portion.

3-6. (Canceled)

7. (Currently Amended) The information system of claim 1, wherein:  
said interactive portion of said imagery comprises a plurality of interactive controls ~~objects retrieved from a network~~ and displayed in a first image panel; and  
said broadcast portion of said imagery comprises broadcast video imagery displayed in a second image panel.
8. (Currently Amended) The information system of claim ~~17~~, wherein:  
said interactive portion comprises a plurality of discrete web objects including links to other web objects ~~first panel is at least partially transparent and overlaps said second panel.~~
9. (Canceled)
10. (Currently Amended) The information system of claim 1, wherein said controller is configured to resize the broadcast information to fit within the broadcast portion. ~~7 wherein said first image panel is used to display web content.~~
11. (Currently Amended) The information system of claim 1[[4]], wherein:  
at least one of said user preferences stored in said data memory comprises a home web page that is retrieved and displayed in said interactive portion upon initialization of the information system ~~is accessible to at least a networked server to which the preference relates.~~
12. (Cancelled)
13. (Currently Amended) The information system of claim ~~17~~, wherein:  
said retrieved information comprises a plurality of web objects that are displayed in separate sub-regions of the interactive portion ~~is displayed in said first image panel.~~
14. (Currently Amended) The information system of claim 1, wherein the controller is configured to determine whether any broadcast content is referenced in the interactive

information and, in response to determining that broadcast content is referenced in the interactive information, causing said broadcast interface to tune to said referenced broadcast content~~further comprising:~~

~~— data memory for storing a user preference, said user preference being stored in said memory by a web site interacting with said interactive information interface.~~

15. (Currently Amended) The information system of claim 1, wherein the controller is configured to determine whether any web content is referenced in the broadcast information and, in response to determining that web content is referenced in the broadcast information, causing the interactive information interface to retrieve the web content referenced in the broadcast information and causing such web content to be displayed in the interactive portion~~further comprising:~~

~~— data memory for storing a user preference, said user preference being stored in said memory in response to user interaction via said user selectable element.~~

16. (Currently amended) A method ~~of displaying information~~ comprising:

initializing a display system;  
receiving selected web content;  
receiving broadcast content;  
receiving user preferences;

~~receiving personalized indicia within at least an out of band portion of a television signal;~~

~~— altering the broadcast content according to the personalized indicia;~~

formatting the received web content and the received broadcast content, ~~and received personalized indicia~~ into video information according to said user preferences;  
and

~~displaying~~ transmitting to a display the video information to simultaneously produce interactive information including the received selected web content having a user selectable element in an interactive portion of the display and a television broadcast in a broadcast portion of the display.

wherein said interactive information is presented at an edge of the broadcast portion and does not obscure said broadcast portion.

17. (Cancelled)

18. (Currently Amended) A method according to claim 16, wherein the interactive portion comprises a plurality of interactive controls, ~~further including retrieving personalized information based on said personalized indicia.~~

19. (Currently Amended) A method according to claim 16, wherein the interactive portion comprises a plurality of discrete web objects including links to other web objects, ~~wherein said personalized indicia is a web browser cookie.~~

20. (Currently Amended) A method according to claim 16, further comprising providing a home web page in the interactive portion after initialization of the display system, ~~15 further including retrieving preferences and formatting the received selected web content and received broadcast content based on those preferences.~~

21. (Currently Amended) The method according to claim 16, further comprising resizing the received broadcast content to fit within the broadcast portion of the display, ~~information system of claim 1, wherein:~~  
~~said user-selectable element includes a control button for selecting a preference, said preference being used to select from a set of predetermined display formats that determine how displayed broadcast information is presented in relationship to displayed interactive information.~~

22. (Canceled)

23. (New) A method according to claim 16, further comprising determining whether any broadcast content is referenced in the interactive information and, in response to determining that broadcast content is referenced in the interactive information, receiving

broadcast content corresponding to the referenced broadcast content and displaying the referenced broadcast content on the display.

24. (New) A method according to claim 16, further comprising determining whether any web content is referenced in the broadcast content and, in response to determining that web content is referenced in the broadcast content, retrieving such web content from the web and causing it to be displayed on the display.

25. (New) An information system, comprising:

- a controller configured to generate an image representative signal adapted for use by a display device;

- a broadcast interface configured to provide broadcast information received from a broadcast signal to the controller;

- an interactive information interface configured to retrieve interactive information from the web and to provide the interactive information to said controller;

- an input device interface configured to receive user input and to provide the received user input to said controller; and

- a data memory configured to store user preferences;

wherein said controller is configured to obtain said interactive information in response to said user input and broadcast information in response to said user input, said controller being further configured to generate said image representative signal such that corresponding presented imagery includes an interactive portion containing said interactive information and a broadcast portion containing said broadcast information, wherein said interactive and said broadcast portions are formatted according to said user preferences, and

wherein said interactive information is presented in a translucent overlay region over the broadcast portion, wherein the translucent overlay region does not substantially obscure the broadcast region.

26. (New) The information system of claim 25, wherein the interactive information presented in the translucent overlay region comprises a plurality of web objects.

27. (New) The information system of claim 25, wherein the interactive information presented in the translucent overlay region comprises an animated ticker.

28. (New) A method comprising:  
initializing a display system;  
receiving selected web content;  
receiving broadcast content;  
receiving user preferences;

formatting the received web content and the received broadcast content into video information according to said user preferences; and

transmitting to a display the video information to simultaneously produce interactive information including portions of the received selected web content in an interactive portion of the display and a television broadcast in a broadcast portion of the display,

wherein said interactive information is presented in a translucent overlay region over the broadcast portion, wherein the translucent overlay region does not substantially obscure the broadcast region.

29. (New) The method of claim 28, wherein the interactive information presented in the translucent overlay region comprises a plurality of web objects.

30. (New) The method of claim 28, wherein the interactive information presented in the translucent overlay region comprises an animated ticker.